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UNCLE TOM'S CABIN



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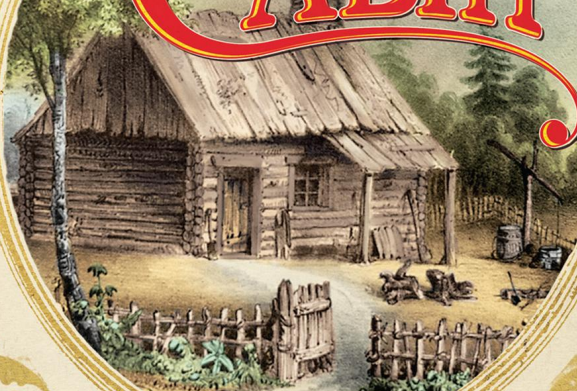
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UNCLE TOM'S CABIN

UNABRIDGED



BY
HARRIET BEECHER STOWE

READ BY
MIRRON WILLIS

***Lesson 1: Uncle Tom's Cabin* - Pre-reading Exercise** **(Context + About the Author)**

Page 60



10:00

- We will take turns reading the “Introduction” and “About the author” sections on page 60.
- Then, you will independently highlight keywords and underline significant details.
- You will be incorporating important information about this reading on your MIND MAP! You can work on your mind map with others, but yours must be in your own journals!

MIND MAPS & NOTES

JAKE CAUSBY

potholes on the way to design transparency

GIVING YOUR TEAM/CLIENT INSIGHT INTO THE DESIGN PROCESS

SHARING



CULTURE



SENSE OF TEAM!

QQ EVERYONE GETS A SAY, BUT NOT EVERYONE WILL GET THEIR WAY QQ
— HENRY TAPIA

DEFINITION OF DONE



OWNERSHIP + LEADERSHIP (take + assume it as the product designer)

PROOFING VS. CRITIQUING

POUSHING THE DETAILS REACHING UNDERSTANDING

COLLABORATION



if you have no competition, you probably want to release here.

if you have lots of competition, you might want to back a bit more

QUALITY OF WORK



NOT GOOD ENOUGH

GOOD TO LAUNCH

TIME WASTED

LIVE PATTERN LIBRARY

it's a tricky one, but really useful! ... especially as it grows.

jakecausby.com/vx3

CHRISTIANS: there is a good purpose to this world

What is it?

a 20th century philosophy growing out of post-WW1 disillusionment

influences: soren kierkegaard, friedrich nietzsche, rudolf darwin, martin heidegger

Existentialism

free will rather than fate
no personality, no soul

you can choose what you want to do with your life

each person is totally responsible for their own choices

anything that he is, may become since he is

since man can choose to be either one or good, he is inherently neither

Complete honesty of self

emotional anguish (angst)

"Absurdity" - no meaning to be found beyond what we give it

Sartre's "Man of Good Faith"

"bad faith" = disingenuous

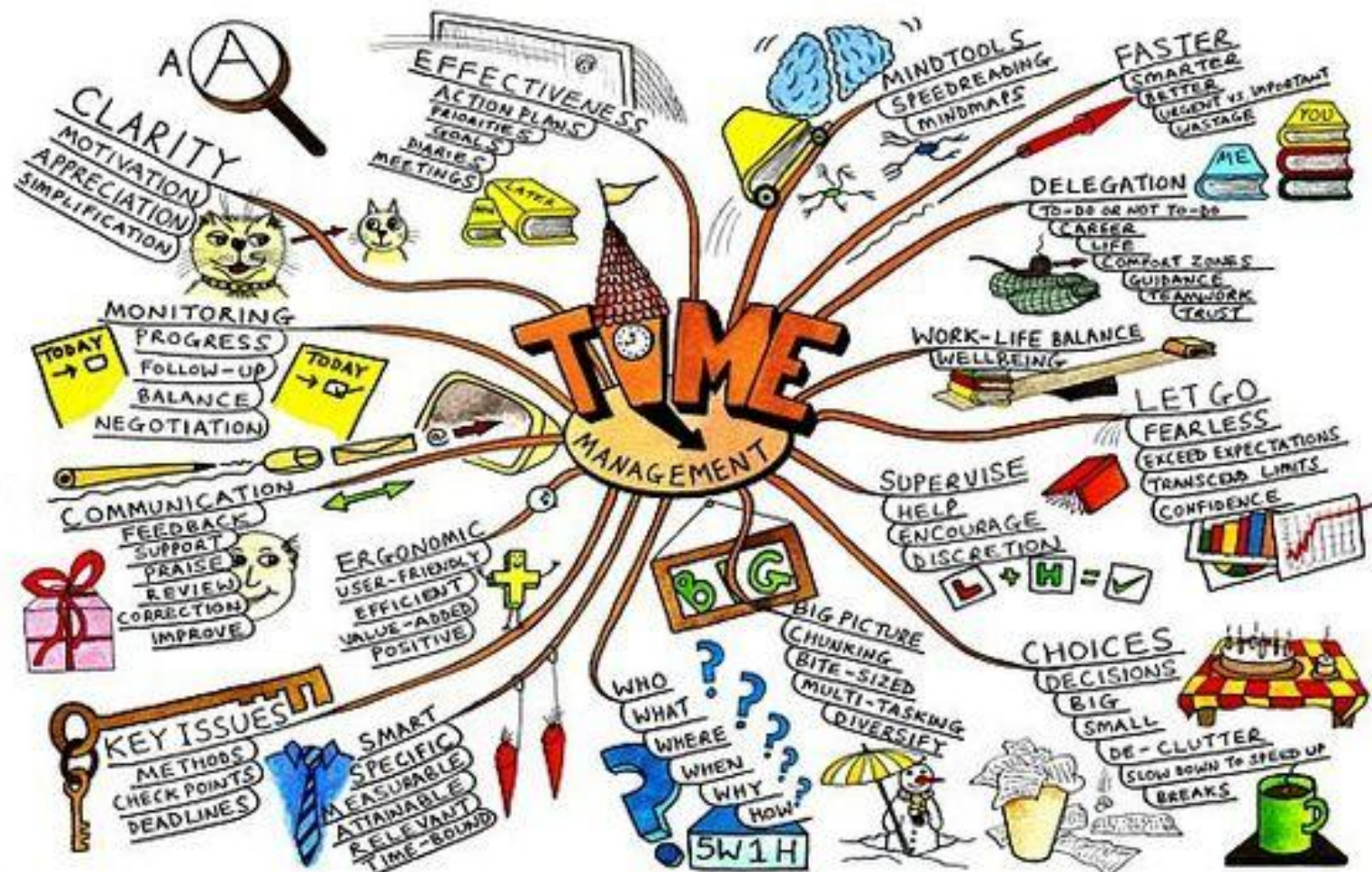
deliberately hypocritical

does not mean life

Judges worth of actions by consequence

understands it alone

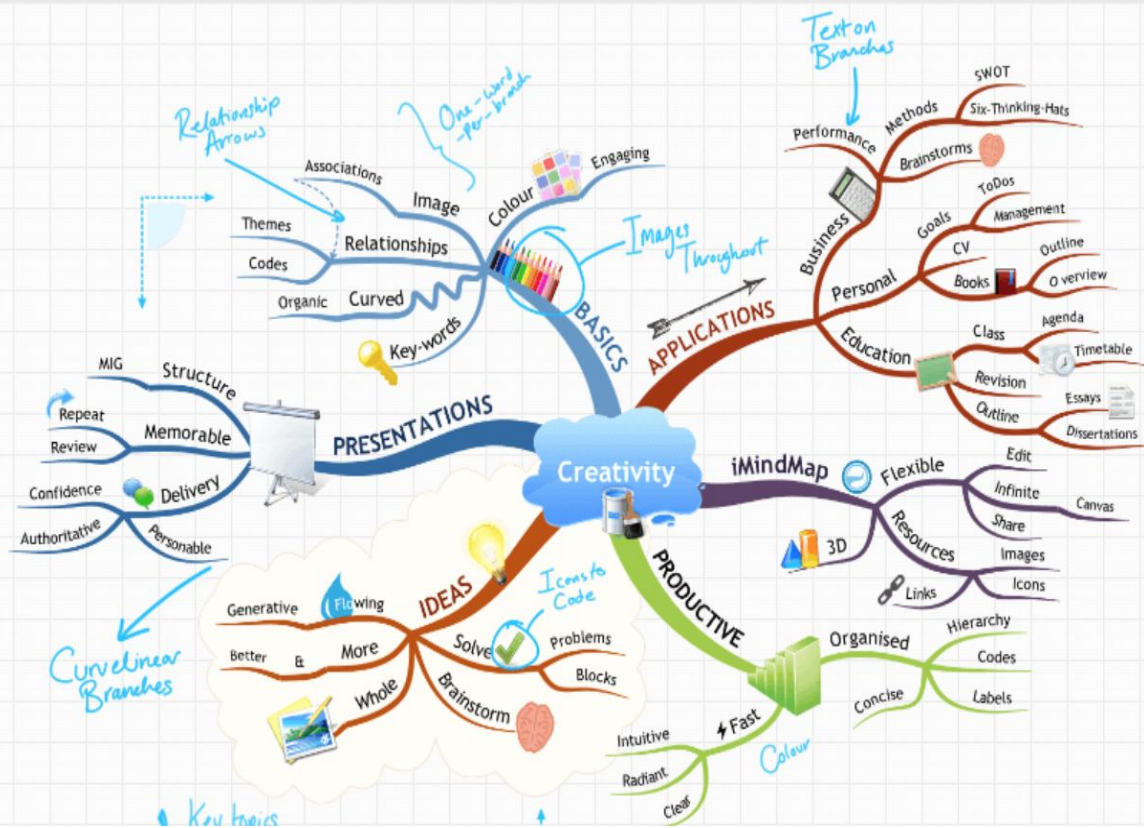
fully aware of his choices



What is a Mind Map?

A Mind Map is a visual thinking tool that can be applied to all cognitive functions, especially memory, learning, creativity and analysis. Mind Mapping is a process that involves a distinct combination of imagery, colour and visual-spatial arrangement. The technique maps out your thoughts using keywords that trigger associations in the brain to spark further ideas.

Mind Maps can be drawn by hand or using software such as **iMindMap**. When creating a Mind Map, there are several elements to consider including the map's central image, branches, colours, keywords and images. Let's take a look at these now...



Step 1

Create a Central Idea

The central idea is the starting point of your Mind Map and represents the topic you are going to explore.

Your central idea should be in the centre of your page and should include an image that represents the Mind Map's topic. This draws attention and triggers associations, as our brains respond better to visual stimuli.

Taking the time to personalise your central idea, whether it's hand drawn or on the computer, will strengthen the connection you have with the content in your Mind Map.





Step 2

Add branches to your map

The next step to get your creative juices flowing is to add branches. The main branches which flow from the central image are the key themes. You can explore each theme or main branch in greater depth by adding child branches.

The beauty of the Mind Map is that you can continually add new branches and you're not restricted to just a few options. Remember, the structure of your Mind Map will come naturally as you add more ideas and your brain freely draws new associations from the different concepts.

Step 3

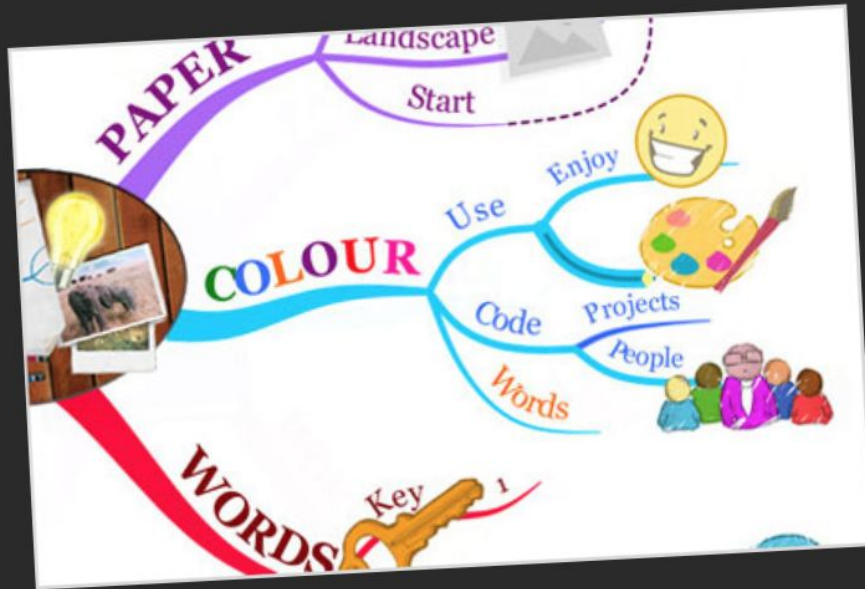
Add keywords

When you add a branch to your Mind Map, you will need to include a key idea. An important principle of Mind Mapping is using **one word per branch**. Keeping to one word sparks off a greater number of associations compared to using multiple words or phrases.

For example, if you include 'Birthday Party' on a branch, you are restricted to just aspects of the party. However, if you simply use the keyword 'Birthday', you can radiate out and explore the keyword, party, but also a wide variety of different keywords such as presents, cake etc.

One word per branch also works well for chunking information into core topics and themes. The use of keywords triggers connections in your brain and allows you to remember a larger quantity of information. This is supported by Farrand, Hussain and Hennessy (2002) who found that medical students who adopted Mind Mapping experienced a 10% increase in their long-term memory of factual information.





Step 4

Colour code your branches

Mind Mapping encourages whole brain thinking as it brings together a wide range of cortical skills from logical and numerical to creative and special.

The overlap of such skills makes your brain more synergetic and maintains your brain's optimal working level. Keeping these cortical skills isolated from one another does not help brain development which the Mind Map seeks to do.

One example of whole brain thinking is colour coding your Mind Maps. Colour coding links the visual with the logical and helps your brain to create mental shortcuts. The code allows you to categorise, highlight, analyse information and identify more connections which would not have previously been discovered.

Colours also make images more appealing and engaging compared to plain, monochromatic images.

Step 5

Include images

Images have the power to convey much more information than a word, sentence or even an essay. They are processed instantly by the brain and act as visual stimuli to recall information. Better yet, images are a universal language which can overcome any language barrier.

We are intrinsically taught to process images from a young age. According to Margulies (1991), before children learn a language, they visualise pictures in their minds which are linked to concepts. For this reason, Mind Maps maximize the powerful potential of imagery.



