

# NEWS JOURNALISM & MEDIA *with Ms. Park*

## CLASS INFORMATION

Welcome to the Journalism elective! You will be producing, creating, editing, and starring in videos that will be broadcast to the Mendez community throughout the year! Ms. Park's elective course (5th period) will focus more on news and announcements while Mr. Hoffman's elective course will focus on academic and featured content for the Mendez Mustangs Media YouTube Channel ([www.youtube.com/c/MendezMustangsMedia](http://www.youtube.com/c/MendezMustangsMedia)).



## EXPECTATIONS:

Because our channel is public, many people including teachers, parents, district administrators, and community members view our channel. Therefore, it is imperative that you are Mendez scholars both on and off camera. There will be auditions as well as an application process to fill various jobs shown on the following page. There may be times when you have to come to school extra early or stay afterwards to film special promotional segments or work on setting up equipment. By signing up for this elective, you are committing yourself to contribute as a leader, a team player, and a proactive crew member of this news show.



## CLASS BEHAVIOR:

If you are disruptive, do not contribute to the production of the news show, or are uncooperative with others, you will be suspended from the crew. If you are to appear on camera, you MUST be wearing Mendez Uniforms that include the Mendez logo. Students who do not look like scholars are not allowed to appear on camera. You must treat ALL technology and equipment with great care. You are going to be handling very expensive and fragile equipment, software, passwords, and files. You need to be responsible and trustworthy at all times!



## BROADCAST SCHEDULE

We film on Mondays, Wednesdays, and Thursdays, and our show airs on Tuesdays, Thursdays, and Fridays!

## GRADES & CITIZENSHIP:

You will be receiving a grade for this class. You must fulfill all the requirements of the job position that you will have for the entire school year. You will be turning in weekly assignments in this class which are based on tutorial assignments on video editing, graphic design, and camera skills, as well as articles on the film industry and news journalism. You will be reading, writing, and learning about the world of news and entertainment in the real world. You will also be required to write scripts and create story boards for short films (once per 6 week grading period). You will also be graded on how well you follow through on your commitments and contribute positively to the production of our news show.

A = 100-90%    B = 89-80%    C = 79-70%    D = 69-60%    F = 59-0%

- WEEKLY ASSIGNMENTS (tutorial and article write-ups) = 25% of your grade
- JOB ROLES/TASKS (how well you fulfill your roles) = 25% of your grade
- COLLABORATION/COMMITMENT (how hard you worked and collaborated) = 30%
- SCRIPT/STORYBOARD (one per 6 weeks) = 20%

## CONTACT MS. PARK

The best way to contact Ms. Park is through email: [deborah.park@sausd.us](mailto:deborah.park@sausd.us) OR [deborah.park@sausdlearns.net](mailto:deborah.park@sausdlearns.net)

## STUDENT & PARENT CONTRACT - Student Name: \_\_\_\_\_

I have read and I understand the News Journalism and Media Production Information and Expectations for myself.

Student's Signature: x \_\_\_\_\_ Date: \_\_\_\_\_

Please keep this signed sheet in your binder behind the Elective tab. Ms. Park will be checking that it is signed for points.

Parent/Guardian's Signature: x \_\_\_\_\_

Parents, please be sure to take the parent survey sent to your child's email address.

Thank you! I am so honored and excited to teach your child this year!